



STARTUP EUROPE LATIN AMERICA Assembly
Institutional agenda / Official Launch
Brussels 19-20 March, 2018

ABOUT STARTUP EUROPE LATIN AMERICA. – Startup Europe Latin America aims at connecting a new breed of entrepreneurs and high-growth new ventures (startups), their funders namely venture capital funds, angel investors or crowdfunders, and specific ecosystem intermediaries to make EU-LATAM cooperation more effective while ensuring sustainable economic, social and environmental development.

Official presentation to EUROLAT Assembly

European Parliament

March 19th, 2018

16.00 Welcome remarks, MEP Ramón Juaregui, President of the EUROLAT Assembly

16.15 Startup Europe Latam in a nutshell, Amparo de San José

16.30 Learnings from the SELATAM “doers”: Opportunities and barriers to scale across regions

Panelists (tbc):

Lucas Carné, Founder of Privalia, Spain

Jacob de Geer, Founder of iZettle, Sweden

Carita Seppa, Founder of Tespack, Finland

Juan de Antonio, Cabify, Spain

Marc Applehoff, Home24, Germany

Moderated by: Entrepreneurship Professor

17.30 Closing remarks, Commissioner Neven Mimica

Expected participants: EUROLAT MEPs attending their prior EUROLAT Commission meeting, additional invitation restricted to maximum 20 people, total 60-70 people.

Welcome cocktail

Hosted by the Spanish Embassy

March 19th, 2018

19.00 Welcome remarks, Spanish Ambassador

19.10 Europe – Latam innovation partners keynote by Commissioner Moedas

19.20 The future of EU – Latam partnership by Rebeca Grynspan, Secretary General SEGIB

19.30 Startup Europe Latam Next Steps

19.40 Cocktail

Expected participants: Latam Ambassadors to the EU, corporates active on entrepreneurship / open innovation / collaboration with startups in Latam. Indicative 50-60 pax.

Startup Europe - Presentation to stakeholders

European Commission

March 20th, 2018

10.00 Welcome remarks, Commissioner Anna Gabriel

10.20 Introduction to Startup Europe

10.30 Learnings from the SELATAM “doers”: Founders on opportunities and barriers to scale across regions

Panelists (tbc):

Lucas Carné, Privalia
Jacob de Geer, iZettle
Juan de Antonio, Cabify
Marc Applehoff, Home24

11.15 Supporting entrepreneurs across-regions

Panelists (tbc)

Beatriz Gonzalez, Seaya Ventures

Gonzalo Galindo, CEMEX Ventures

Javier Salinas, Director EmpreneUP, Perú

Isabelle Chaquiriand, Director Xcala Angels, Uruguay

Ana Segurado, Director Telefonica Open Future

12.00 Keynote (by a large scale and consolidated entrepreneur cross-border)

12.20 Closing remarks

Expected participants: corporates active on entrepreneurship / open innovation / collaboration with startups in Latam, key Commission officials from different DGs, Startup Europe project leaders, entrepreneurs... Indicative 80 pax.